**Observable trends of Heroes Pymoli DataFrame**

***Purchase analysis by Gender***

* The male had the highest percentage of players above 70% whereas Other/Non-Disclosed was below 5%. This means the male gender generated the most revenue and Other/Non-Disclosed the least revenue.

***Purchase by Age Group***

* The highest total count of purchase was in the 20-24 age group and those above 40 made the least purchases

***Popular Item***

* The most popular item was Oathbreaker, Last Hope of the Breaking Storm That was purchased more than 10 times.